



# NEWS RELEASE

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FOR IMMEDIATE RELEASE

## **MOD-PAC CORP. Announces Second Quarter 2010 Conference Call and Webcast**

BUFFALO, NY, July 21, 2010 -- MOD-PAC CORP. (NASDAQ: MPAC) (the "Company"), a manufacturer of custom and stock paper board packaging and personalized print products, today announced that it will release its second quarter 2010 financial results on Wednesday, August 4, 2010. The release of the financial results will be followed by a company-hosted conference call and audio webcast beginning at 1:30 p.m. Eastern Time.

During the conference call and webcast, Daniel G. Keane, President and Chief Executive Officer, and David B. Lupp, Chief Operating Officer and Chief Financial Officer, will review the financial and operating results for the period and discuss MOD-PAC CORP.'s corporate strategy and outlook. A question-and-answer session will follow.

The MOD-PAC CORP. conference call can be accessed by dialing (201) 689-8562 and entering conference ID number 353819. The listen-only audio webcast can be monitored at [www.modpac.com](http://www.modpac.com). To listen to the archived call, dial (858) 384-5517, and enter conference ID number 353819. The telephonic replay will be available from 4:30 p.m. ET the day of the call until 11:59 p.m. ET on Wednesday, August 11, 2010. A transcript will also be posted to the Company's Web site, once available.

### **ABOUT MOD-PAC CORP.**

MOD-PAC CORP. is a high value-added, on demand print services firm providing products and services in two product categories: folding cartons and personalized print. Within folding cartons, MOD-PAC provides CUSTOM FOLDING CARTONS for branded and private label consumer products in the food and food service, healthcare, medical and automotive industries. The Company also offers a line of STOCK PACKAGING primarily to the retail confectionary industry. MOD-PAC's PERSONALIZED PRINT product line is a comprehensive offering for consumer and corporate social occasions.

MOD-PAC's strategy for growth is to leverage its capabilities to innovate and aggressively integrate technology into its production operations providing cost-effective solutions for its customers. Through its large, centralized facility, the Company has captured significant economies of scale by channeling large numbers of small-to-medium-sized orders through its operations due to its rapid order change out skills. Applying its lean manufacturing processes coupled with state-of-the-art printing technologies, MOD-PAC is able to address short-run, highly variable content needs of its customers with quick turn around times relative to industry standards.

Additional information on MOD-PAC can be found at its website: <http://www.modpac.com>.

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