



# NEWS RELEASE

MOD-PAC CORP. · 1801 Elmwood Avenue · Buffalo, NY · 14207

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FOR IMMEDIATE RELEASE

## **MOD-PAC CORP. Announces Fourth Quarter 2009 Conference Call and Webcast**

BUFFALO, NY, January 21, 2010 -- MOD-PAC CORP. (NASDAQ: MPAC), a manufacturer of custom and stock paper board packaging and personalized print products, today announced that it will release its fourth quarter 2009 financial results on Thursday, February 4, 2010.

The release of the financial results will be followed by a company-hosted teleconference and webcast beginning at 1:30 p.m. Eastern Time. During the teleconference, Daniel G. Keane, President and Chief Executive Officer, and David B. Lupp, Chief Operating Officer and Chief Financial Officer, will review the financial and operating results for the period and discuss MOD-PAC CORP.'s corporate strategy and outlook. A question-and-answer session will follow.

The MOD-PAC CORP. conference call can be accessed the following ways:

- The live webcast can be found at <http://www.modpac.com>. Participants should go to the website 10 - 15 minutes prior to the scheduled conference in order to register and download any necessary audio software.
- The teleconference can be accessed by dialing (201) 689-8562 and requesting conference ID number 340781 approximately 10 minutes prior to the call.

To listen to the archived call:

- The archived webcast will be at <http://www.modpac.com>. A transcript will also be posted once available.
- A replay can also be heard by calling (201) 612-7415 and entering conference ID number 340781 and account number 3055. The telephonic replay will be available from 4:30 p.m. ET the day of the teleconference through 11:59 p.m. ET on February 11, 2010.

### **ABOUT MOD-PAC CORP.**

MOD-PAC CORP. is a high value-added, on demand print services firm providing products and services in two product categories: folding cartons and personalized print. Within folding cartons, MOD-PAC provides CUSTOM FOLDING CARTONS for branded and private label consumer products in the food and food service, healthcare, medical and automotive industries. The Company also offers a line of STOCK PACKAGING primarily to the retail confectionary industry. MOD-PAC's PERSONALIZED PRINT product line is a comprehensive offering for consumer and corporate social occasions.

MOD-PAC's strategy for growth is to leverage its capabilities to innovate and aggressively integrate technology into its production operations providing cost-effective solutions for its customers. Through its large, centralized facility, the Company has captured significant economies of scale by channeling large numbers of small-to-medium-sized orders through its operations due to its rapid order change out skills. Applying its lean manufacturing processes coupled with state-of-the-art printing technologies, MOD-PAC is able to address short-run, highly variable content needs of its customers with quick turn around times relative to industry standards.

Additional information on MOD-PAC can be found at its website: <http://www.modpac.com>.

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